

PROforma®

Environmental issues are at the forefront of the print and promotional product industry and Proforma works closely with manufacturers who are as conscious as we are of the impact we're leaving on the environment. We partner with a network of 500 Preferred Limited Partners (PLPs), which include some of the industry's best manufacturers. We invited these suppliers into our exclusive PLP network after years of proving time and again that they are powerful business allies.

Our manufacturers have worked hard to achieve certifications, including:

- Forest Stewardship Council (FSC)
- Sustainable Forestry Initiative (SFI)
- Fair Labor Association (FLA)
- Environmentally Preferred Rating (EPR)
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Other practices include:

- Using natural light
- Using energy efficient light bulbs
- Using eco-friendly forms of power (such as waste, wind, solar, etc.)
- Purchasing renewable energy credits (RECs) to offset their carbon footprint
- Using non-sweatshop/child-free labor

We use recycled inks and material packaging as much as possible and we eliminate unnecessary packaging altogether. For example, we will reuse boxes that are in good condition and typically do not use poly bags or extra padding unless absolutely necessary.

We recycle post-industrial waste, such as plastic, leather, glass, and fiber into new products. We also encourage our clients to reuse their products and we offer creative suggestions. We have access to thousands of eco-friendly items and new items become available on a regular basis.

The following is a sampling of eco-friendly items we provide:

- Organic cotton, bamboo and soybean clothing (in addition to recycled fiber styles)
- Biodegradable plastic items
- Bamboo housewares (i.e. cutting boards, plates, bowls, utensils)
- Recycled /organic material bags, totes, duffels
- Bonded leather (manufactured from post-industrial leather scraps) luggage tags, card holders, memo pads, jotters, CD cases, padfolios, portfolios, etc.
- Recycled plastic writing instruments
- Recycled/FSC-certified paper
- Electronics - solar powered, rechargeable batteries, kinetic motion
- Recycled stocks (business cards, letterhead, envelopes, printed materials)
- Soy-based / water-based inks
- Recycled material/compostable drinkware
- FSC-certified/recycled paper products/packaging/boxes/labels
- Recycled/organic cotton lanyards
- Biodegradable/degradable/compostable/Environmentally Preferred Rating (EPR) plastic bags
- Bio-composite plaques/awards
- Post-industrial recycled glassware
- Recycled napkins

Proforma has many initiatives in place to enhance environmental awareness in the print and promotional product industry and we will work with you to develop a customized program that meets your goals.